

# THE PHOENICIA TIMES & THE OLIVE PRESS

## Display Advertising Rates Effective January 1, 2009

Ad Size	Regular Rate 1-3 issues \$ per issue	Multi-Ad Rate 4-12 issues \$ per issue	Semi-Annual Rate 13-25 issues \$ per issue	Annual Rate 26 issues \$ per issue
<b>Three Columns:</b>				
Full Page (10" x 15")	\$760	\$725	\$650	\$615
Half Page (7.5" x 10")	\$400	\$368	\$350	\$330
Quarter Page (4.75" x 7.5")	\$250	\$230	\$215	\$200
<b>Two Columns:</b>				
6" x 15"	\$500	\$460	\$430	\$400
6" x 10"	\$290	\$278	\$237	\$222
6" x 8"	\$250	\$230	\$203	\$178
6" x 6"	\$200	\$179	\$165	\$151
6" x 5"	\$175	\$148	\$136	\$128
6" x 4"	\$145	\$129	\$114	\$106
6" x 3"	\$115	\$104	\$93	\$84
6" x 2" (coupon)	\$90	\$80	\$75	\$70
<b>One Column:</b>				
2.75" x 15"	\$240	\$208	\$188	\$180
2.75" x 10"	\$168	\$150	\$135	\$125
2.75" x 6"	\$104	\$93	\$88	\$80
2.75" x 5"	\$88	\$81	\$76	\$72
2.75" x 4"	\$75	\$70	\$66	\$62
2.75" x 3"	\$60	\$57	\$52	\$50

Rates listed are PER-ISSUE, for publication in BOTH The Phoenicia Times & The Olive Press. To run in either paper but not both, multiply dollar figure by 0.7. Color Charges: 1/2 page minimum, placement subject to availability. Black + 1 color \$140 per page. 2 color \$280 per page. Full process color \$425 per page. NFP Discount 10%. Terms: Prepay for all new advertisers; Others Net 30 days.

Email ads to Phoenicia Times@aol.com pdf, eps or jpeg format preferred.  
Phoenicia Times Office (845) 688-9886; fax 688-5641. Marie Shultis, ad sales, 417-1483.  
Submission Deadline 2 PM Friday prior to publication.