

THE PHOENICIA TIMES & THE OLIVE PRESS

2007 Publication Schedule

| Publication Date (Thursdays) | Dates of Coverage | Advertising Cycle | Closing Deadline (Friday before publication date) |
|---------------------------------|-------------------|-------------------------------------|--|
| January 4 | 1/5-18 | MLK Day Weekend | December 29, 2006 |
| January 18 | 1/19-2/1 | | January 12 |
| February 1 | 2/2-15 | Valentine's Day 2/14 | January 25 |
| February 15 | 2/16-3/1 | President's Day Weekend 2/17-19 | February 9 |
| March 1 | 3/2-3/29 | St. Patrick's Day 3/17 | February 23 |
| March 29 | 3/30-4/12 | Easter 4/8 | March 24 |
| April 12 | 4/13-26 | | April 7 |
| April 26 | 4/27-5/10 | | April 20 |
| May 10 | 5/11-24 | Mother's Day 5/13 | May 4 |
| May 24 | 5/25-6/7 | Memorial Day Weekend 5/26-28 | May 18 |
| June 7 | 6/8-21 | Father's Day 6/17 | June 1 |
| June 21 | 6/22-7/5 | | June 15 |
| July 5 | 7/6-19 | July 4 Weekend 7/4-8 | June 30 |
| July 19 | 7/20-8/2 | | July 13 |
| August 2 | 8/3-16 | | July 27 |
| August 16 | 8/17-30 | | August 10 |
| August 30 | 8/31-9/14 | Labor Day Weekend 9/1-3 | August 24 |
| September 13 | 9/14-27 | | September 7 |
| September 27 | 9/28-10/11 | Columbus Day Weekend 10/6-8 | September 21 |
| October 11 | 10/12-25 | | October 5 |
| October 25 | 10/26-11/8 | Halloween 10/31 & Election Day 11/6 | October 19 |
| November 8 | 11/9-22 | Thanksgiving 11/22 | November 2 |
| November 22 | 11/23-12/6 | Thanksgiving Weekend 11/22-25 | November 16 |
| December 6 | 12/7-20 | | November 30 |
| December 20 | 12/21-1/3/07 | Christmas, New Year's | December 14 |
| 2008 | | | |
| January 4 | 1/5-17 | | December 29, 2007 |